Transform your in-house recruitment strategy

ATTEND THIS CONFERENCE TO:

• examine the latest data and insights from the job market
• work more effectively alongside hiring managers
• develop better onboarding processes
• understand the importance of cultural fit
• create an effective people proposition.

SPEAKERS INCLUDE:

Jessica Hayes, Head of People and Talent, Wonderbly
Ben Gledhill, Employer Branding and Candidate Experience Manager, Manchester Met University
Karina Govindji, Head of Diversity & Inclusion, Vodafone Group Services Limited
Steve Othen, Head of HR, Recruitment & Employment Confederation

This conference is designed for:

• in-house recruitment professionals seeking to enhance their approach
• HR practitioners with responsibility for recruitment, resourcing and talent acquisition
• HR professionals looking to learn from those at the cutting edge of the recruitment space

Join the conversation #RecruitConf18

Book your place online
Conference programme – Tuesday 20 February

09:30  Chair’s opening remarks  
Chair: Ally Weeks, HR Consultant, CIPD

09:40  Opening: The importance of good recruitment and the cost of getting it wrong  
• investigate the latest data and insights from the jobs market and explore how jobs will change and the effect on recruiters  
• what does good recruitment look like in a candidate-driven market and the implications for your business?  
Speaker: Steve Othen, Head of HR, Recruitment & Employment Confederation

10:20  Case study: New recruitment methods: Overcoming reliance on traditional approaches  
• how leveraging new technologies can support the attraction of new talent to an organisation reliant on traditional approaches  
• understand how to work effectively with other parts of the business to develop and embed new and innovative approaches to recruiting.
Speaker: Barbara Sutherland, Senior Talent Acquisition Manager, Jaguar Land Rover

11:00  Coffee and networking

11:20  Case study: Lean but mighty: Successful recruitment teams delivering more with less  
• hear how a small talent acquisition team adopting a consistent strategy can use a toolbox of methods and approaches to deliver results for the business  
• how lean teams can work alongside hiring managers to bring the right talent into an organisation.  
Speaker: John Hiley, Head of Talent Acquisition, Paddy Power Betfair

12:00  Facilitated discussion: Recruiting for diverse workplaces: How can we overcome bias?  
• understand where bias in recruitment can arise and reflect on our own practice  
• this session is an opportunity to discuss and explore the themes and share insights to overcome this in our own organisations.  
Speaker: Karina Govindji, Head of Diversity & Inclusion, Vodafone Group Services Limited

12:50  Networking Lunch

13:40  Case study: Creating an immersive candidate experience and onboarding process  
• explore ways that organisations can improve the experience of candidates through the recruitment process in two different examples  
• looking at what successful onboarding looks like, when onboarding stops and how it impacts on the organisation as a whole.  
Speakers: Jessica Hayes, Head of People and Talent, Wonderbly  
Andrew Hyland, Recruitment and Resourcing Manager, Macmillan Cancer Support

The CIPD Recruitment Conference is unique – it is practitioner led, meaning you will learn directly from experts and leaders who are delivering for their organisations.

You will learn how to recruit, retain and develop the right people for your organisation.

In-house recruitment teams aren’t immune to the wider pressures on teams to deliver more with less for their organisations. The squeeze means that organisations cannot throw money at the challenge of bringing the right people in. Compounding this, skills shortages in key sectors and the war for talent means that we are operating in a candidate-driven market. The CIPD Recruitment Conference will inspire you to overcome these challenges and transform your in-house recruitment strategy.

Get ahead and book your place now.
**14.30 Case study: Standing out from the crowd: Creating an authentic people proposition**

- how establishing a compelling employer brand can give you the edge in recruiting talent
- how activating a compelling yet genuine employer brand can give you the edge in recruiting the people that are right for your organisation using limited resources.

**Speakers:** Jon Hull, Head of Resourcing, Carillion  
Ben Gledhill, Employer Branding and Candidate Experience Manager, Manchester Met University

15:20 Networking Afternoon Tea

**15:40 Case study: Recruiting for cultural fit: Building effective teams in the tech industry**

- understanding the importance of cultural fit when recruiting new talent
- how the right recruitment approaches can build effective teams.

**Speaker:** Gary Manning, Advertising Recruitment Lead - EMEA & US, King

16:20 **Chair’s closing remarks**

16:30 Close of conference

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**Related CIPD training courses:**

- **Recruitment with social media**  
  (Giles O’Halloran)

- **Recruitment, selection and resourcing talent**  
  (Ally Weeks)

- **Competency-based recruitment**  
  (Philippa Webster)

*Find out more – cipd.co.uk/learn*